

Business Studies

Year 11 - Summer term bridging the gap for college

During A-Level Business Studies you will learn many different topic areas and key theories. Understanding businesses and how they respond to the changing climate and market is very important.

A good business student not only knows their theory, i.e. the content that is on the specification, but also thinks business. Business is a subject that surrounds us all day every day. We start to spot the actions taken by businesses and ask “Why?”; we start to question how we interact with business and the factors that influence our decisions; we start to question what is happening in society and the economy. A good business student is inquisitive.

Tasks to complete -

The following worksheets (with video links) will allow you to understand Aldi more - a retailer operating in a highly competitive market.

[Worksheet 1](#)

[Worksheet 2](#)

[Worksheet 3](#)

[Worksheet 4](#)

Be prepared in September to share all your ideas about Aldi - You will have encountered many Business concepts by completing the above, putting you in a strong position for class debates etc in September.

Some wider reading which you may find interesting -

Shoe Dog - Phil Knight (about Nike)

Management in 10 words - Terry Leahy

The upstarts - Brad Stone

Like a virgin - Richard Branson

Any other entrepreneurs' autobiography - pick one you are interested in!